



CALPEEK

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CAMPAIGN 2000: WILL NADER AND HIS GREENS BE A SPOILER, ALLOWING GOPer BUSH TO WIN CALIF.?

Editor's note: While aging consumer advocate Ralph Nader has no shot at winning Calif.'s 54 electoral college delegates come Nov. 7th, is it possible he could pull just enough votes away from Demo VP Al Gore to throw the election to Texas GOP Gov. George W. Bush??? Here's our analysis...

... Everyone agrees that in order to win the presidency, Gore *must win* Calif. Thus Calif. is prime battle turf in *Campaign 2000* and right now Bush is spending lots of time here, putting pressure on Gore. But Bush isn't all that Gore has to contend with. Gore still needs to mend fences with Bradley's supporters in Calif. and he can't take Nader for granted, even though in the last Field Poll, taken *after* Calif.'s Mar. 7th primary, Gore led Bush by 10-pts. in Calif.: 51 to 41...

... Some pundits believe that 3rd party candidates hurt both Bush and Gore: the Reform Party's Pat Buchanan and the Libertarian Party's Harry Browne probably take some votes away from Bush, while Nader takes drains votes from Gore. Although *Calpeek* doesn't have any current data from Calif., in neighboring Oregon, a poll for the *Oregonian* and KATU-TV (April 10-17, 504 likely voters) showed Nader pulling 7%, with Bush at 40 and Gore at 37. Buchanan was 2, with Browne at 2, with 12% undecided. So in Oregon, at this point, Nader is a spoiler. www.votennader.com...

... In Calif.'s March 7th primary, Nader got 112,345 votes or 1.5% of the open primary vote. In his own Green Party, Nader got only 23,135 votes --- but got 89,210 cross-party votes. No way to tell, but these cross overs were probably Demos and old Peace & Freedom types. Will the disaffected Demos stay with Nader? The only thing that's comparable is 1948, when Henry Wallace (very liberal) was challenging President Harry Truman(D) from the left. In the end, these Demos who *flirted* with Wallace came home and Truman carried Calif. over Thomas Dewey. Will this same scenario hold for Gore??? Most Demo sources say YES...

... Nader is 61 and is basically an academic, who became well known in 1965 for his book *Unsafe At Any Speed* -

where he bashed the auto industry. That was his claim to fame. And he founded the Public Interest Research Group (PIRG) and founded a monthly magazine called *Multinational Monitor*. From time to time, he does lend his name to ballot initiatives here in Calif., so he does have fair-to-good name ID. One thing is certain: Nader's political stock went up with some segments of labor following the China PNTR approval by the U.S. House...

... FYI: As for the Greens, they're pro-choice; favor campaign reform; oppose NAFTA/WTO; want to decriminalize drug use; are opposed to both the death penalty and nuclear energy; favor universal healthcare; and when it comes to the environment - that's how they got their name. They also favor proportional representation. The Green Party's presidential nomination is June 23-25 in Denver, CO. In addition to Nader, 2 other Greens are running for president: Stephen Gaskin and Jello Biafra. Texas populist Jim Hightower is the convention keynote speaker. Stay tuned...

CAMPAIGN 2000: CHINA TRADE BILL VOTE COULD HAVE POLITICAL IMPACT IN KEY U.S. HOUSE RACES

Editor's note: On May 24th, the U.S. House voted 237 to 197 (with 1 GOP member not voting) to approve *permanent normal trade relations* (PNTR) with the China. The Senate has yet to vote on PNTR, but it is expected to pass the upper chamber when the time comes. It was a very big win for President Bill Clinton(D), as well as for the majority GOP in the U.S. House. Here's our update & analysis, with an emphasis on Calif....

... In the U.S. House, 164 Republicans were joined by 73 Demos to approve HR 4444. Some sources think this bill is the most important piece of legislature in the current session of Congress. The Republicans certainly think so, because it shows that the GOP-led House hasn't been a *do nothing congress*, as Demos have been saying...

... Whatever the case, 57 Republicans and 138 Demos and 2 independents opposed the PNTR. The bill is being pushed by China, the American business community and advocates

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of free trade. By passing HR4444, the 21-year yearly ordeal of renewing normal trading privileges to China ends. In return, China has agreed to lower tariffs on U.S. products. Supporters see huge benefits, especially in the areas of agriculture, high tech & telecommunications, three economic segments vital to Calif. Opponents, led by organized labor, see HR4444 as a giveaway of American jobs...

...Regardless, here's the breakdown on Calif.'s 52 member delegation: 31 YES vs. 21 NO...

YES/GOP: Bilbray, Bono, Calvert, Campbell, Cox, Cunningham, Doolittle, Dreier, Gallegly, Herger, Kuykendall, Lewis, McKeon, G. Miller, Ose, Packard, Radanovich, Rogan, Royce & Thomas. **YES/Demos:** Becerra, Capps, Dixon, Dooley, Eshoo, Lofgren, Martinez, Matsui, Tauscher, Thompson & Waxman...

NO/GOP: Horn, Hunter, Pombo and Rohrabacher. **NO/Demos:** Baca, Berman, Condit, Farr, Filner, Lantos, Lee, McDonald, George Miller, Napolitano, Pelosi, Roybal-Allard, Sanchez, Sherman, Stark, Waters and Woolsey...

...There are some interesting votes among this group of 52 House members. For example, Demo Marty Martinez of L.A. decided it was time for a little *pay back* to labor for dumping him and supporting eventual primary winner State Sen. Hilda Solis. He voted for PNTR. And the once famous political duo of Henry Waxman & Howard Berman found themselves on opposing sides. Why was pro-labor Waxman in favor of PNTR? Sources speculate he may have been influenced by the movie & recording industry execs. The entertainment industry is another segment of Calif.'s economy which is expected to be better off under PNTR...

...Come November, their **NO** votes will help Demos Joe Baca and Loretta Sanchez, because both have close ties to labor and need labor to win reelection. And the **NO** vote cast by Steve Horn (R-Long Beach) probably doesn't please the port supporters, but in a 51% Demo CD, Horn's vote may undercut his Demo challenger, Gerie Schipske, who has AFL-CIO support...

...Lois Capps (D-Santa Barbara) was looking out for her growing hi-tech industry in Santa Barbara when she cast her vote in favor of PNTR. But it may have cost her the support of the local Teamsters union. Labor is important to Capps, especially since her GOP opponent, former Santa Barbara Co. Sup. Mike Stoker, was opposed. But overall, Capps' YES vote helps more than hurts, sources say. Cal Dooley (D-Visalia) is on our *watch list* and he was another Demo who voted YES – a good vote for his ag supporters. Few can figure why Gary Condit (D-Modesto) voted against PNTR, because ag exports are important in the Central Val-

ley. But Condit is safe, regardless of this vote...

...FYI: perhaps the toughest YES vote was cast by Xavier Becerra (D-L.A.), who has announced that he is running for mayor in 2001. With L.A. City Atty. Jim Hahn and former Speaker Antonio Villaraigosa having some very close ties to labor, it's doubtful Becerra could have won the L.A. Co. Federation of Labor's endorsement. So by casting a YES vote on HR4444, Becerra may open up doors to L.A.'s big business community. And in the end, labor may not even make an endorsement - so it was a smart vote. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.
Editor's note: Here's a brief update on some initiative activity taking place in Calif...

☒ **Vouchers** – Since it is expected that venture capitalist Tim Draper's voucher initiative will qualify for the Nov. 7th ballot, the opposition has now formed a committee known as No on Vouchers 2000. And if you add a period after 2000, with com, you'll soon get their website. Veteran campaign strategist Gale Kaufman will be the lead consultant and the Mellman Group will handle polling. Kaufman and Mellman worked the YES on 26 campaign this past March. No word yet on a tv/media consultant...

☒ **Drug Rehabilitation** – “Facing the ‘Hep C’ Crisis” was the name of an editorial appearing in the May 30th edition of the *L.A. Times*. ‘Hep C’ is hepatitis C and it can be fatal if not treated. According to the editorial, Hep C infects 41% of Calif.'s prison population. How is Hep C spread? Unprotected sex or from sharing infected needles when shooting heroin. There's a budget allocation of \$5.2 million for Hep C testing, prevention and treatment programs in all State prisons. How does this relate to the initiative that has just qualified for the November ballot, dealing with drug rehabilitation vs. prison? As reported last week, this initiative says that testing is permitted, but **NOT** required. Our source says that when dealing with heroin addiction, testing is an **absolute MUST** – not only to find out if the user might have Hep C, but also to test for HIV, TB and even syphilis. Without mandatory, regular testing, our source says this initiative is flawed. FYI: of the \$120 million allocated in this initiative, none of the funds can be used for testing...

☒ **Opposition to Son of 26** – The opponents of a proposed initiative to make it easier to pass local school bonds have done some number crunching from the financial reports filed during the Mar. 7th campaign. In March, Prop. 26 was narrowly defeated, but backers are trying once again to get this plan before voters. And according to the Howard Jarvis Taxpayers Assn. (HJTA), 99.5% of the funding support for YES on 26 came in contributions of \$5,000 or more. And

HJTA has IDed 7 billionaires who were very generous to YES on 26 with their check books: John T. Walton; Donald and Doris Fisher; Eli Broad; Donald L. Bren; John L. Doerr; and Henry Samueli. In contrast, the average contribution against Prop. 26 was \$23. Stay tuned...

CAMPAIGN 2000: AS S.F. CO. SWITCHES TO DISTRICT ELECTIONS, ALL 11 SEATS ARE ON THE LINE NOV. 7.

Editor's note: A real political donnybrook in San Francisco, as all 11 seats on the Bd. of Supes are on the line Nov. 7th. And 9 of the 11 supervisors will be running; Sue Bierman & Barbara Kaufman are *termed out*. And the supervisors will be running in districts – which is the way it was some 20 years ago. The only new thing is campaign spending limits: \$75,000 in the primary and an additional \$20,000 for a December runoff – if necessary. Each candidate must get 50% to be declared the winner. Here's Calpeek's first look at the incumbents & challengers. Filing deadline is mid-August...

...Most sources agree that Supes Tom Ammiano, Mark Leno and Gavin Newsom are *slam dunks* for reelection to the board. They face *lite* or no opposition at all. Ammiano is from District #9, Leno from #8 and Newsom from #2...

...In District #1, popular Sup. Michael Yaki has no real opposition, but there is talk that BART Board member James Fang (brother of newspaper owner Ted Fang) may get into this race. If Fang runs, it will be a contest to watch. In District #6, Sup. Leslie Katz could have problems with activist Beryl Magilavy. The key issue is development and housing. Lots of *dom.com* businesses are moving into the 6th causing growing pains. In District #11, incumbent Amos Brown has challengers, but right now they are not considered serious...

...In the *barn burner* categories are Districts #4 and #3, with incumbent Sup. Leland Yee (4th District) under siege from Tom Hsieh Jr., son of the former supe. Huge battle here, sources say. Ditto with incumbent Alicia Becerril in #3, where this Latina faces activist Aaron Peskin and College Trustee Lawrence Wong. Very few Latino voters in the 3rd District, which is why Becerril is vulnerable...

...In District #7, incumbent Mabel Teng could be in trouble against School Bd. member Dan Kelly or Tony Hall. Our sources say Teng's voting record may be a little liberal for this more conservative district. Good news for Teng: unsuccessful DA candidate Bill Fazio isn't running...

...Districts #5 and #10 are open seats. In #5, the key rivals are former S.F. Co. Demo Party chair Agar Jacks; S.F. school board member Dr. Juanita Owens; and DA candidate

Matt Gonzales. It's a wide open race. In #10, the key rivals are Redevelopment Comm. Lynette Sweet; Burton staffer Johnnie Carter; and Robert Chan. Another wide open affair. Stay tuned...

CAMPAIGN 2000: 3 LOCAL LAND USE INITIATIVES.

Editor's note: Here's an update on three local initiatives dealing with land use...

◆ San Luis Obispo Co. – The SOAR (Save Open Space and Agricultural Resources) initiative has qualified for the Nov. 7th ballot in San Luis Obispo Co. SOAR supporters collected nearly 17,500 names and on May 23rd county supes made it official by placing this land use initiative on the ballot. The initiative requires voter approval for most urban development in SLO's farming areas for the next 30 years. San Diego-based Crotty Consulting will handle the YES side, while the Dolphin Group is the lead consultant on the NO side. Also working the NO side Reed & Davidson, on legal services; and Voter/Consumer Research on polling. The key opponent of the SOAR initiative is the SLO Farm Bureau, but home builders and realtors also are opposed. The vote to put the measure on the ballot was 4-1, with County Sup. Mike Ryan on the losing end. Sup. Harry Ovitt voted to put the measure on the ballot, but said he's opposed to SOAR...

◆ Alameda Co. – The Sierra Club (Bay Chpt.) and the Greenbelt Alliance have qualified an initiative for the November ballot which would establish no-growth areas on county land which surrounds the cities of Dublin, Pleasanton and Livermore, plus the Castro Valley. If approved by voters, the only way to alter the boundaries is by another vote. Why the urgency for this slow-growth initiative? The East Bay is experiencing a population explosion – because of cheaper land to construct new homes and businesses. Opponents are attempting to get county supervisors to place a counter measure (fewer restrictions) on the same Nov. 7th ballot...

● City of Tracy – The Tracy Region Alliance for a Quality Community (TRAQC) is trying to qualify a slow growth initiative to cut the annual building permit allocation rate from 1,500 to 600. And this initiative is very similar to a Mar. 7th proposal which lost by only 290 votes. That was Measure T, so this new plan is *Son of T*. TRAQC needs to collect 1,967 valid signatures to qualify. Stay tuned...

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CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few items, political & otherwise, worth noting...

■ **L.A. Co. Assessor Announces Campaign Team** – L.A. Co. Assessor Rick Auerbach has named his campaign team for the Nov. 7th special election. Auerbach was appointed to the assessor's post after long time Assessor Kenneth Hahn stepped down earlier this year. Auerbach has hired The MWW Group (Harvey Englander) as his lead consultant. Fundraising will be handled by Brian Rix & Pat Bradford. Attorney Stephen Kaufman will be the cmp. treasurer...

■ **39th SD Update** – Although Calpeek hasn't started its series of updates on State Legislative races, here's a timely report on the 39th SD race in San Diego where incumbent State Sen. Dede Alpert(D) faces Judge Larry Stirling(R) and two others. A small poll which recently came out of the field (330 likely voters) by Competitive Edge Research of San Diego shows Alpert leading Stirling by a margin of 42% to 32%, with other candidates getting 3% and undecided at 23%. In March, where both Alpert and Stirling ran unopposed in their primaries, Alpert got 50.9% vs. 44.3% for Stirling...

■ **Internet Tax Bill Clears Assembly** – AB 2412 by Carole Migden(D-S.F.) cleared the lower house on a 41-30 vote May 30th. It would require internet retailers who also have offices/stores in Calif. to pay State sales taxes, just as Calif. retailers without internet sales currently do. And sources say 70% of those questioned in a recent poll favor this leveling of the *playing field* in retail sales. Interestingly, the CA Retailers Assn. did not take a position on this legislation. AB 2412 now moves to the State Senate...

■ **NY U.S. Senate Update** – No sooner had Calpeek gone to press last week, when a new poll by John Zogby showed the race between Hillary Clinton(D) and GOP U.S. Rep. Rick Lazio to be almost dead even, with Mrs. Clinton 2 pts ahead. No big surprise, as Lazio got tons of ink and airtime after NY Mayor Rudy Giuliani dropped out of the race. He was on just about every tv p/a talk show. But in the past several days Lazio has been under attack from different interest groups. NY State is an *interest group State* and a number of such groups have come off the fence now that Giuliani is no longer the GOP candidate. NARAL/NY (the pro-choice group which had been neutral) endorsed Mrs. Clinton and accused Lazio of falsely portraying himself as pro-choice. And the Nassau-Suffolk Building & Construction Trades Council, endorsed Mrs. Clinton. This is interesting because this union has GOP leanings and endorsed

Lazio for reelection 2 years ago. When she won the endorsement, Hillary immediately linked Lazio to the fiscal meltdown in Nassau Co. And on guns, Lazio's comments bashing NY's Sullivan Law is considered outside the mainstream in NY politics...

■ **Dishtowels VS Lysol** – It's fun to watch the CA Demo Party's master spindoctor and resident GOP basher Bob Mulholland at work, tweaking GOPers. In his latest *Dick Tuck* prank, Mulholland sent former House Speaker Newt Gingrich and fiancée Callista Bisek some discloths as a wedding gift with a note which said: "Newt: here's a set of discloths to clean up the mess with your second wife. Callista: in five years he'll be with another young woman. That's his pattern." Mulholland's prank got some national media ink. And now CA Republican Party Chair John McGraw has put in his 2 cents, demanding that CDP Chair Art Torres fire Mulholland. "Your flunky's latest despicable, hate-filled act of venom sinks lower than a snake's belly in Death Valley." And with the note McGraw also sent Torres a can of Lysol. We're just waiting for a Demo response. Stay tuned...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Hugh Schwartz, 70, one of the 1st major Demo pollsters in Calif., died May 26th in Marin Co. His firm, Public Response Associates, handled polling for the late Tom Bradley throughout most of Bradley's political career. Schwartz left political polling in the mid 1980s to go into the field of *jury consulting*. R.I.P...

● Former State Sen. Former State Sen. Barry Keene(D) has been named by Gov. Davis to head the Dept. of General Services. He served in the legislature from 1972-92...

● P/A and lobbying exec. Mee Lee has been hired as a Sr. VP by L.A.-based Marathon Communications. Prior to joining Marathon, Lee was a vp with Douglas Emmett & Company...

● The U.S. Senate has confirmed the nomination of Oakland Magistrate Judge Phyllis Hamilton for a seat on the U.S. District Court for the northern district of Calif...

● Bear Republic Political Services has moved into larger digs at 1914 S. Pacific Coast Hwy., Ste. 105, Redondo Beach, CA 90277. ☎(310)316-7201...